

AIIM international exposition + conference

Conference: March 30-April 2, 2009
Exhibits: March 31-April 2, 2009
Pennsylvania Convention Center • Philadelphia, PA
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526M

OPEN TO ALL ATTENDEES - KEYNOTES, GENERAL SESSIONS + EXPO FLOOR HIGHLIGHTS

Tuesday, March 31



8:00 AM - 8:45 AM

The Information Explosion
and How to Deal with It
John Stenbit
Former CIO United States
Department of Defense

8:45 AM - 9:45 AM

CIO Panel
Panelists:

Mike McKuras, CIO, Blue Cross
Blue Shield Minnesota
James Whitlock, Lt. Col., U.S.
Air Force Medical
Juan Jose Goldschtein, CIO,
Organization of American States
Jeffery Nohner, VP, Customer
Services, Wells Fargo
Moderated by:
Senior Oracle Executive (TBA)



9:45 AM - 10:10 AM

State of the
Industry Address
John Mancini
President, AIIM -
the ECM Association

Wednesday, April 1



8:00 AM - 8:45 AM

Living Content
Andrew Lippman
Founding Associate
Director MIT Media Lab



8:45 AM - 9:30 AM

CIOs Perspective:
Providing Business
Insight and ROI in a
Challenged Economy
Whitney M. Tidmarsh
Chief Marketing Officer,
Content Management &
Archiving, EMC



9:30 AM - 10:15 AM

Do More With Less:
Using Technology to
Compete and Win in
a Tough Economy
Kurt DelBene
Senior Vice President,
Office Business Platform
Group, Microsoft



9:00 AM - 10:00 AM

Collaboration in
the 21st Century
Rishi Chandra
Product Manager,
Google Enterprise

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Meet with over 200 information management technology vendors for hands-on technology test drives and advice from the experts.

EXPO FLOOR HOURS

Tuesday, March 31
10:00 AM - 6:00 PM

Wednesday, April 1
10:00 AM - 5:00 PM

Thursday, April 2
10:00 AM - 3:00 PM

Opening Night Networking Reception • Tuesday, March 31 • 4:30-6pm

Don't miss this opportunity to mix and mingle with your industry peers and experts, all while interacting with over 200 information management technology vendors.

Application Showcase Theater

Leading vendors will conduct multimedia educational presentations on the Expo floor. Come hear case study presentations from real application end-users.



Doculabs LIVE!

Doculabs LIVE! brings practical advice, best practices, and pitfalls in a panel format that provides an open forum for sharing ideas and learning how to improve your own programs for content and records management, collaboration, imaging, and communications.

Sponsored by



Channel Connection

The Channel Connection is dedicated to providing channel-specific ECM education, as well as an exclusive meeting area to promote VAR networking with end-users and vendors.



Office + Workgroup Solutions

Office + Workgroup Solutions enables you to learn about and experience leading office printing solutions and workgroup document management solutions while connecting with best-in-class suppliers.

Golf Challenge

All Expo attendees are invited to participate in the 2009 AIIM Expo Golf Challenge on the Expo floor!



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