# **Avision**

StockCode:2380

# Investor Conference 2018.12.21









### Disclaimer

- ◆This briefing and the simultaneous release of relevant information are based on forward-looking information obtained both internally and externally from the company including operating outlook, financial position and business forecasts.
- ◆ The actual operational, financial and business prospects in the future may be different. This may be due to a variety of factors, including but not limited to market demand, price volatility, competitive landscape, international economic conditions, supply chains, exchange rate fluctuations and other risk factors beyond our control.
- ◆ The outlook for the future in this briefing reflects the view of the future. If there is any change or adjustment, Avision is not responsible for reminding or updating at any time.

### **COMPANY PROFILE**

**♦** Foundation: April, 1991

♦ IPO: December, 1998

♦ HQ: Science Park, Hsinchu, Taiwan

◆ Capital: NT\$ 2.1 billion

Chairman: Sheng, Shao-lan

♦ Number of employees: Taiwan 420

Global 1,300



- ✓ The first scanner maker in Taiwan to receive the ODM contract from a Japanese company
- ✓ The first scanner maker in Taiwan to receive the ISO9001 certificate
- ✓ The first scanner maker in Taiwan to export scan heads to US via ODM
- ✓ The first MFP maker in Taiwan





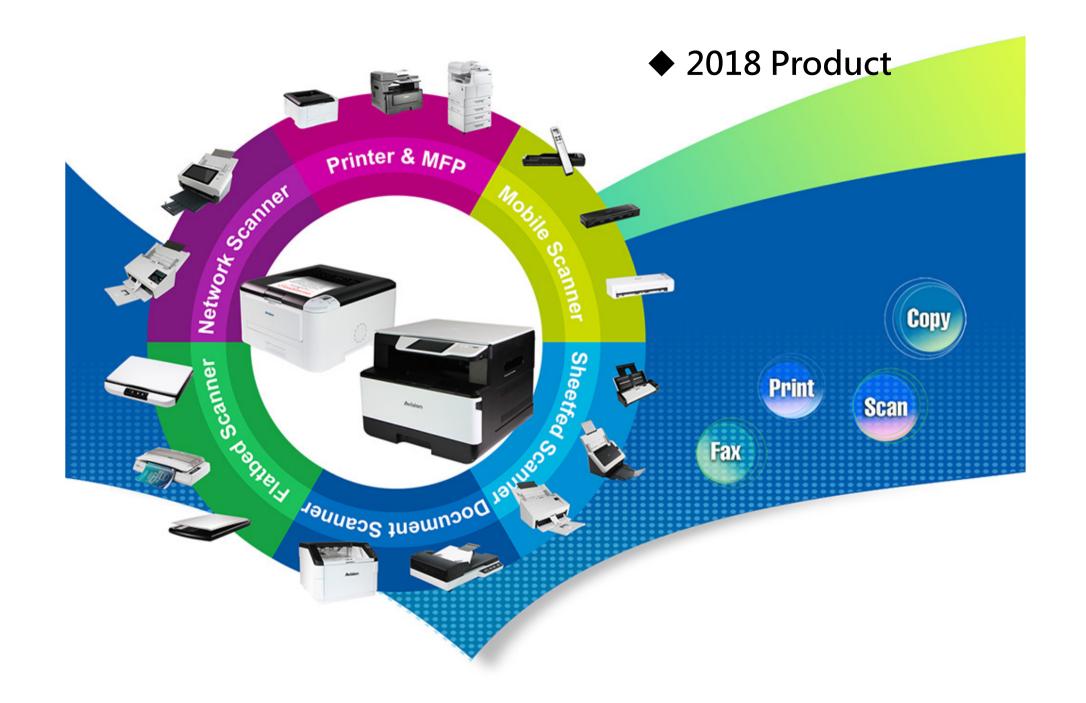


## **Global Branch**



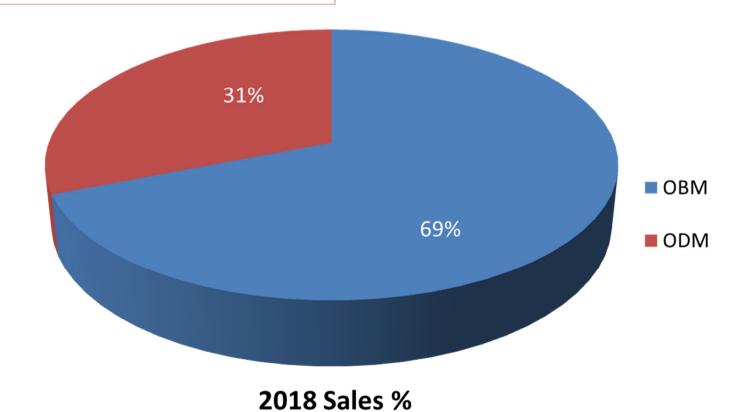
# 2018 Operating Status

Unit: NTD1000	2018 (Jan ~ Sep)	2017 (Jan ~ Sep)
Sales Revenue	1,540,651	1,434,022
COGS	(1,180,143)	(1,096,305)
Gross Profit	360,508	337,317
Operating Expenses	(701,287)	(688,504)
Operating Income	(340,779)	(350,787)
Non-OP Items	20,466	(36,168)
Pre-tax Income	(320,313)	(386,955)
Tax	(4,780)	(1,486)
Net Income	(325,093)	(388,441)
EPS	(1.56)	(1.87)





# Sales ratio of OBM & ODM





# Introducing . . .



# **Avision** New A3 Production Scanner – AD8120

### AD 8120 Features:

- Up to 500 sheets ADF capacity
- 60,000 pages daily duty cycle
- Staple detection

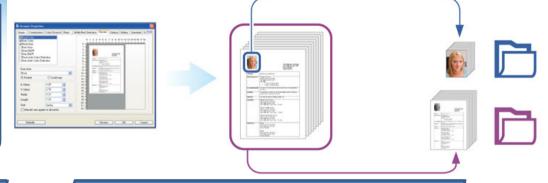
- Feed paper from the top of a paper stack
- 3 ultrasonic multi-feed detection sensors
- Optional imprinter

# Avision TWAIN DRIVER

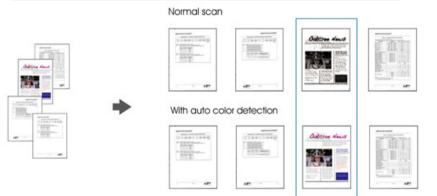
# **Avision**

# Relative to Document (multi-area Selection)

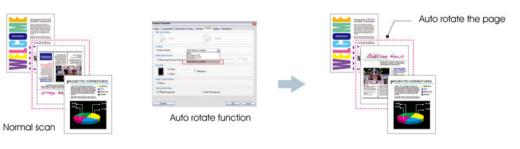
Crop different areas on your documents and deliver these images in B&W, Gray, or Color separately. For example, you may need to scan the photo area of your resume in color and the entire document in black and white to save your storage space.



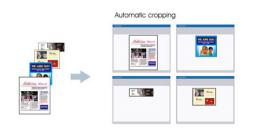
## **Auto Color Detection**



## Auto Rotate

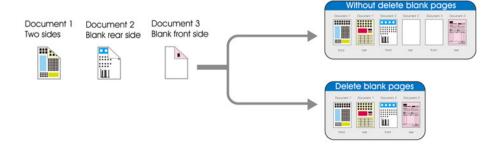


## Auto Cropping





## Blank Page Removal



# PaperAir 1

R&D and Innovation

Intuitive user interface
A Powerful Scan/Search/Manage system ideal for home users and small offices

A Simple, Fast Scanning and Searching Software Application! Find your document in less than 1 second!

Search text even in JPEG file format!!

Easy, Quick, and Accurate!

Auto crop/deskew/blank page removal/OCR

Search files over various file formats



# Feature: 4 in 1 Copier

(Print/Copy/Scan/Network)



**Network Print · Duplex Scan/Print (Built-in)** 

# Patent & IP

- Innovative
  - 848 patent granted
  - 612 invent patent
  - 219 patent in process
- Obtained up to 30 patents in Print/Copy

China 12 Taiwan 10 USA 8 Feature: 4 in 1 Copier (Print/Copy/Scan/Network)



Avision A4 copier promotion in Taiwan-2019





- 手續簡便,免押金
- 大印量用戶推薦,越印越省
- 2年免費保固及到府服務合約







#### 年繳預付可享優惠2選1

方案1:預付金現折NT\$900

方案2:免费使用 「雙面證件複印模組」

(詳細租借辦法請洽服務專線)



即日起年繳預付

東廠服務 到府維修

原廠機台 專業支援

原廠耗材 優質列印



#### 歡迎致電Avision虹光原廠列印服務中心

電話:0800-600-785



#### 租比買更划算

最低月印量2000張/月

	Avision租賃	它牌租賃	它碑語售	便利商总
列印費用	\$0.45	\$1.15	\$1.39	\$2.0

# 租 Avision 牌 VS 購買E牌 **463% 4\$37,500**

月印量2,000張	Avision複合機	E牌複合機
複合機售價	0	13,800
2年列印費用	21,600 (\$0.45/張)	0
2年耗材費用	0	45,300
2年總支出	21,600	59,100
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tti AV	ision 牌 VS 購買B	157
<b>67</b> %	6 <b>¥</b> \$44	J <b>.000</b> 0
月印量2,000張	Avision複合機	B牌複合機
複合機售價	0	9,900
2年列印費用	21,600 (\$0.45/%)	0
	0	55,700
2年耗材費用		65,600

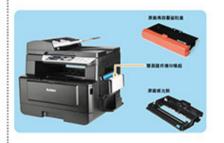
#### 和A4比和A3划算

根據統計·90%以上需求都是A4尺寸。 您還在租責森森的A3機台嗎?

租A3機種 VS 租A4機種·省68%省\$32,400				
月印量2,000張	A3複合機 (500年免費)	Avision複合機		
月租費用	1,500	0		
黑白草茶優惠價	0.5	0.45		
2年租賃費用	36,000	0		
2年列印費用	18,000	21,600 D		
2年總支出	54,000	21,600		

租比買更划算,虹光原廠耗材







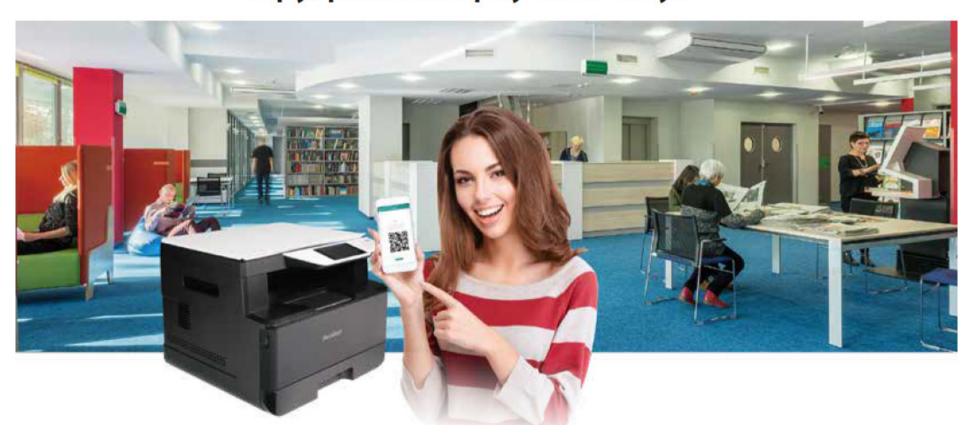
新竹科學工業園區研新一路20號

A vision of your office Tel: 886-3-5782388 | Fax: 886-3-5777017 | sales@avision.com.tw

Cooperate with Channel to promote Self Print & Copy



Make it easy for users to copy, print and pay their ways



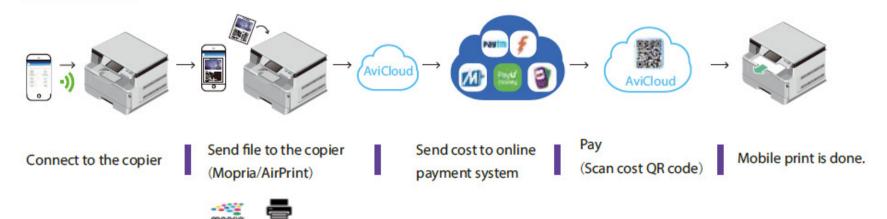
#### How it work



Convenience shop, Community center,
 Campus, Office building, Printing Shop



#### **Mobile Printing**





# The Opportunity of Avision printers and MFP in China

- Competitive features duplex copy with only one scan, ID card copy, intelligent and user defined workflow
- Provide printer hardware and service to help customers in China locally make their own printers
- Cooperate with channel to promote "self print"
   "self print market"



Q & A